

# Raaj Rufaro

Visual Artist, Animator  
& Motion Designer

Instagram Vimeo  
www.raajrufaro.in  
+91 8618304688  
raajrufaroin@gmail.com

## Work & Experiences

### Visual Lead, Senior Motion Designer

2020 - Present

#### LastBench Studio

Founding team member.  
Designed brand identity & website UI.  
Directed, mentored & animated explainers,  
impact films & documentaries in various styles.

### Publicity Designer

2017 - Present

#### Promotional Film Poster

Created 60+ promotional posters, illustrations  
& title designs for short, pilot & feature films.

### Animator

2023 - Freelance

#### Flicker Scape Films

Designed & animated brand film for Global  
Guardians, a London based security solutions.

2023 - Freelance

#### Poo Media Works

Storyboarded & animated 'Voices', a documentary  
about the implications of COVID-19 on  
educational institutions.

### Illustrator, Character Designer

2019 - Internship

#### The Art Outreach Society NGO, Kochi

Designed visual language, ideated & illustrated  
pitch concepts for interactive curriculam on  
heritage and culture of Fort Kochi.

2020 - Freelance

#### Tamil Nadu Tourism Department

Illustrated a set of 2D mythological characters  
for animation and projection mapping.

### Guest Faculty

2023

#### National Institute of Design, NID Ahmedabad Open Elective

Conducted a workshop for design graduates on  
making kinetic sound sculptures &  
installations about water.

### Assistant Sculptor

2021

#### National Terracotta Camp, Pondicherry.

Created & assisted the making of a larger than  
life size folk terracotta sculptures.

## Projects

### Quarantine Day

#### Concept, Design & Animation

A satirical 3D animated short about the lockdown.

### Jawa 42 IYKYK

#### Assets & Animation

A space fiction - 3D animated film for bike brand  
with the blend of space & songs as narrative.

### Hangouts

#### Concept, 3D Modelling & Animation

A data visualisation documentary about life during  
the pandemic.

### LastBench Rebranding

#### UI Design, Motion Design

Designed the identity & website.  
Animated the brand film.

### Walls - An Infinite Canvas

#### Mentorship & Creative Lead

Guided and co-created a documentary on the  
street art of Bangalore, India & its reflection of society.

### Folk Cricket

#### Concept & Illustration

A 2D illustrated series that blends Indian folk arts  
of different states & IPL cricket players.

### Poetry In Motion

#### Concept & Stopmotion Animation

A clay based stopmotion film that narrates  
personal poetries reflecting young love.

### Build Together

#### Motion Graphic Animation

Animated explainer for Rohini Nilekani  
Philanthropies about gender & patriarchy.

### Global Guardians Brand Film

#### Illustration and Motion Graphics

2D animated brand film for a London based firm.

### Voices

#### Illustration & Motion Graphic Animation

An animated film that reflects how education  
changed during COVID-19 in Tamil Nadu, India.

### Lok Capital Impact Report

#### Illustration & Publication Design

Capturing impact stories through  
data visualisation.

### Adaptation to Climate Change

#### Illustration & Motion Graphic Animation

Converting heavy research articles into visually  
engaging explainer videos.

## Awards

### ArtMatters

Winner - Poster Design Competition  
held in Bangalore.

### FolkCricket

Featured in - Better India, Star Sports  
channel, The Indian Express, Deccan Herald,  
Times of India, regional newspapers,  
radio stations & online forums.

### Build Together, Wisdom Circle, Poetry In Motion

Official Selection by Animators Guild India.

## Software & Skills

### Adobe After-Effects

### Adobe Photoshop

### Adobe Illustrator

### Adobe Animate

### Adobe Premiere

### Dragon Frame

### Cinema4D

### Blender

### Figma

### Teamwork

### Leadership

### Motion design

### 2D Animation

### UI Design

### Illustration

### Sculpting

### Painting

### Photography

### Storyboarding

### Data Visualisation

### Time Managemnt

## Personal & Education

### Schooling <sup>2015</sup>

#### Madura College Higher

#### Secondary School

Madurai, TamilNadu, India.

### Under Graduate <sup>2020</sup>

#### College of Fine Arts

#### Karnataka Chithrakala Parishath,

Bangalore, Karnataka, India.